

Biography

Brenda Cruz



Brenda Cruz is currently employed with PROCEED Inc., National Center for Training, Support and Technical Assistance (NCTSTA) in New Jersey as the **Manager of Training and Special Events**. In her position, Ms. Cruz is responsible for the overall successful execution of all capacity building events, regional conferences, special programs/meetings and web-based educational sessions to HIV/AIDS related client organizations throughout the United States, Puerto Rico and the US Virgin Islands. In addition Ms. Cruz conducts needs assessments, marketing, scholarship approval and delivery of individualized capacity building assistance to client organizations.

Ms. Cruz works hand-in-hand with the Managers of the NCTSTA's Centers for Disease Control (CDC) and Prevention and Office of Minority Health programs to design and execute trainings and capacity building assistance (CBA) that are culturally and linguistically appropriate. Also, Brenda is becoming the "in-house" expert on implementing web based trainings to ensure that NCTSTA maintains an innovated edge. In her position, Ms. Cruz often collaborates with other CBA providers nationally and provides workshops and presentations at events such as the United States Conference on AIDS, the CDC National HIV Prevention Conference and the HIV Prevention Leadership Summit.

In addition to Brenda's NCTSTA responsibilities she also assists in the planning and execution of PROCEED, Inc.'s "Latino Toma Control de tu Salud" regional conference that occurs annually, in Spanish, to attendees in New Jersey. Ms. Cruz has taken courses towards an MS in Adult Education and Human Resource Development from Fordham University in New York, New York. Ms. Cruz is also interested in becoming a Certified Meeting Professional (CMP) via the National Convention Industry Council. Brenda has been working in the field of HIV Prevention for nearly 10 years and has been with PROCEED, Inc.: NCTSTA since June of 2001.