

*Biography*  
*Ms. Corynna R. Hines, M.P.H., C.H.E.S.,*  
*Capacity Building Coordinator*



During March 2008, Corynna Hines joined the dynamic team at PROCEED Inc.'s National Center for Training, Support, and Technical Assistance (NCTSTA) located in Elizabeth, New Jersey to enthusiastically assume the position of Capacity Building Coordinator. Her primary responsibility pertains to the operation of the GROWTHCOM Program, a program generously funded through the DHHS' Office of Minority Health (OMH). The GROWTHCOM acronym stands for Grass Roots Organizations Working Towards Healthy Communities and Organizational Management.

GROWTHCOM seeks to empower organizations to optimize their internal systems and effectively use available resources to provide timely, responsive, and quality services to minority populations at high risk for, or living with HIV/AIDS. To accomplish this, Hines coordinates the provision of capacity building assistance amongst geographically bound faith-based and community-based organizations (F/CBOs) in New Jersey that result in the initiation, expansion, and enhancement of HIV/AIDS prevention services throughout Atlantic, Camden, Cumberland, Essex, Hudson, Passaic, and Union Counties.

Hines serves as a conduit of resources, information, and support to grass roots organizations. She maintains partnerships with federal, state, local, and private entities to help build the organizational infrastructure of F/CBOs by enhancing their operation, boosting the knowledge, skills, and efficacy of management and other staff members, and strengthening their ability to respond to the prevention, care, and treatment needs of clients. In addition, she spearheads the provision of group-level trainings, one-on-one technical assistance, mentoring, and coaching amongst local organizations in relevant areas such as board development, fiscal management, strategic planning, evaluation, HIV/AIDS Programming, etc. The execution of these tasks is predicated on conducting comprehensive assessments and evaluations to measure the organizational assets and needs of those served.

Her educational ambitions led her to obtain a MPH degree from the University of Medicine and Dentistry of New Jersey – School of Public Health and she maintains an active Certified Health Education Specialist (CHES) status. For nearly a decade, Hines has sustained a career in the public health field. She has gained competencies in assessing the needs of target groups, community-based participatory research, evaluation design and analysis, as well as project management. Hines has demonstrable ability to develop, implement, and evaluate theory-based health education programs; build key, collaborative relationships with health professionals; conduct outreach in the community milieu; and, recruit and supervise staff. Hines is passionate about her role in the specialized field of HIV/AIDS and strives to be an advocate of underserved persons as well as an empowering influence supportive of voluntary behavior changes conducive to optimal health, longevous outcomes, and/or salubrious social conditions.